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SEO For Google Places - The Secret To Crushing Your Competition With Local SEO And Google Places



Synopsis

PRAISE:-----Wow! What a great read about Google Places Optimization and SEO. James has absolutely created a valuable resource for business owners who would like to learn what they can realistically get out of their Google Places listing and he explains exactly what you have to do to get the biggest benefits out of your Google Places listing. Even though most people think that Google Places and SEO is a complex and confusing topic, James breaks down the entire process into logical, easy to follow and easy to understand steps that anyone could follow and he does this without sacrificing anything. The processes that he explains in this book are explained thoroughly and accurately. I highly recommend James Dreesen's "SEO Google Places". Steven CortezDallas/Fort Worth Area-----As a business owner, I have known for quite a while that Search Engine Optimization is an important part of having a successful business in an age when most consumers use the internet to do their research and to find the businesses that they will buy from. Google created Google Places as a way to help consumers find the businesses in their area and they even gave business owners the ability to customize their listings which is great. Now businesses need to carefully consider Google Places Optimization because there is major competition to get your Google Places listing in front of the right customers. James answers every question that a business owner would have and he does an amazing job of guiding the reader through the entire process of taking a Google Places listing from average to stellar. His book is both informative and easy to read. This book is not just another text book style guide about Google Places SEO, but a book that is enjoyable to read and easy to understand. When you are finished reading this you will have a true understanding of what you need to do to create a great Google Places listing and what you can expect from your efforts. Cary BergeronCEO of Snap In Media, LLCFort Collins, Colorado -----ABOUT THE AUTHORJames Dreesen is a Managing Partner of NorthStar SEO, LLC a Minneapolis based Internet Marketing Company that specializes in Search Engine Optimization for Small Business clients. Find out more about James Dreesen in the 'Author Section' below.

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Customer Reviews

James did an amazing job with this book! It is written in a way that even people that do not know a whole lot about Search Engine Optimization, Google Places or Online Marketing can still follow the directions and get great results! The book is well written and very thorough in its explanations. There is in depth information about getting listed in online directories and how to create citations for your company. You will also learn tips and tricks that will help you increase your Google Places page's ranking through keywords and search engine optimization for the content of the actual Google Places page. I would absolutely recommend this book for anyone who is looking to build their company's online presence and for any business owner who would like to attract some additional customers to their store. This is a great opportunity to learn how you can turn a little bit of your own time into a successful marketing venture.

As a business owner, I have known for quite a while that Search Engine Optimization is an important part of having a successful business in an age when most consumers use the internet to do their research and to find the businesses that they will buy from. Google created Google Places as a way to help consumers find the businesses in their area and they even gave business owners the ability to customize their listings which is great. Now businesses need to carefully consider Google Places Optimization because there is major competition to get your Google Places listing in front of the right customers. James answers every question that a business owner would have and

he does an amazing job of guiding the reader through the entire process of taking a Google Places listing from average to stellar. His book is both informative and easy to read. This book is not just another text book style guide about Google Places SEO, but a book that is enjoyable to read and easy to understand. When you are finished reading this you will have a true understanding of what you need to do to create a great Google Places listing and what you can expect from your efforts. Cary Bergeron CEO of Snap In Media, LLC Fort Collins, Colorado

Here's a book that delivers precisely on the promise of its title. In plain language, the author clearly explains everything a novice would need to move forward with using Google Places to increase the visibility and ranking of local businesses. I strongly recommend this book.

I work for local businesses increasing their online exposure. After reading this book, I put the techniques mentioned into practice, and the client I was working for at the moment said he went from about 20% calls from people who found him on Google to about 85% calls from Google prospects. Amazing results. This stuff isn't rocket surgery, folks; but it sure helps to have an outline like this to figure out what steps you need to take to get great results. (It's a quick read, too!)

This book is great, it has a step guide to getting started on Google Local, and some of the facts it provides really show why this is so important. I own a computer repair shop and have been reading up on how to build a better web presence. This book helped me every step of the way with regards to Google Local, and I have already seen new customer through the door as a result. The book also gave me some great tips on how to use citations to get my name out on other sites and how to optimize my webpage so that it shows up higher in a Google search. There is a lot more inside this book than just Google Local, and all of it proved very helpful to me.

Easy and concise explanation to Google Places for your local business. An easily overlooked bonus for your Sep for the super local market. Described for even a techno-Philistine like myself can easily grasp and implement it. Thank you for the easy to follow dos and Don'ts with this.

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